

For Great Results, Advertise in the 2020 Show Program

SCHAUMBURG

ILLINOIS

Jan 10-12, 2020

MADISON

WISCONSIN

Jan 24-26, 2020

MINNEAPOLIS

MINNESOTA

Feb 7-9, 2020

**MAXIMIZE YOUR
SHOW PRESENCE!**

EXHIBITOR LISTINGS
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SHOW FEATURES
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FRIDAY 2PM-8PM | SATURDAY 10AM-6PM
SUNDAY 10AM-4PM

FLOORPLAN →
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EXHIBITORS

RESOURCE DIRECTORY

FLOORPLAN

- Your message seen by all attendees**
Make an impact and visual impression when attendees first decide who to see at the show. Reserved exclusively for exhibitors at the Lake Home & Cabin Shows. Best of all – attendees keep and consult the program for purchasing decisions long after the show is over.
- Receive a FREE highlighted booth listing**
when you place an ad. Plus receive a FREE enhanced entry (company name, phone, website and a 30-word description) in the Resource Directory.
- Online exposure!**
The Show programs will be placed online, giving you added year-round exposure!

- Get a step up on your competition**
by being part of this powerful guide!
- Capture the eyes of thousands**
of attendees during AND after the event!

**The Show Program
is the only publication
handed out at the door
with a floor plan &
directory to the show!**



**LAKE HOME
& CABIN SHOW®**

Programs produced by **MIDWEST OUTDOORS**

CALL NOW to get started! Mark Hunkeler 800-606-3474, ext. 108, mhunkeler@midwestoutdoors.com